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## **Player Rotation Policy**

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The on-field rotation of players is a policy developed to enhance the participation and skill development of all players in Year 3 – Year 12 competitions.

The rotation of all players through a variety of positions in a game and season is designed to allow players to experience the skills and roles required in different positions, and to ensure all players are provided with equal opportunity.

The policy states that every player in a team should play at least half a game, and that no player should spend more than half a game in any one position. Further, every player should experience playing on each of the five lines of field position over a three match period.

The Australian Football Match Policy document clearly states that to ensure all players feel an essential part of the team, regardless of their age, size, sex, ability or the competition they are playing in, it is critical they have an equal amount of time on the field during the season. This will keep players in the game and reduce the likelihood of them leaving to pursue other sports. It also satisfies parents expectations that their child will be given a fair go. All coaches must keep records of weekly game time of each player to ensure each has had equal time.

Note: players should be rotated through a variety of positions on the field in each line, not straight up and down the “spine” or only on the left or on the right side of the field.

Coaches and Team Managers must ensure that this policy is adopted and relates directly to BYLAW #1 – The Spirit of Junior Football.

Coaches can be cited and/or deregistered for not adhering to this policy.

### **‘PLAY AFL’ RECRUITMENT CAMPAIGN GUIDELINES**

The FAC will oversee a comprehensive and coordinated recruitment program which may include the following strategies in partnership with AJFC.

- Advertisements in the state and local newspapers when possible;
- Community Service Announcement on various media when available;
- School promotional clinics involving AFL and WAFL players through the year;
- Junior and senior club roadside signage (February) – approved by local councils;
- A mass ‘Open Day’ (Registration Day) promotion (February/March);
- Distribution of NAB AFL Auskick posters (February/March);
- Distribution of football registration flyers/pamphlets to every school child (February/March);



## **Aveley Junior Football Club Inc.**

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- NAB AFL Auskick TV adverts – coordinated by AFL (when available);
- Radio adverts (when possible);
- Identification of promotional opportunities;
- Creation of a “Rego Pack” for Clubs, Schools and Districts.

<b>Date</b>	<b>Item</b>
March 2019	<b>Drafted</b>
April 2019	<b>Adopted by Committee</b>
April 2020	<b>Reviewed</b>